



Consolidated Seven Rocks Mining Poland

Diamond Award in Paris

Bohdan Maciej Zakiewicz,
President of the Consulting Centre,
Chairman and CEO of Consolidated Seven Rocks Mining
recognized with the **International Quality Crown Award**



Vodafone Record in Japan

Laptop Revolution

Sustainability in China



42. Growing in the global village managing for sustainability: China and the global market



October 2006/www.gperson.com

COVER: PARIS

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World Quality Commitment Award

The International World Quality Commitment Award Convention took place in September 2006 in Paris, at the Concorde Convention Hall, belonging to the complex of the Paris Palais des Congrès, situated in view of the Arc de Triomphe on the Champs Elysées Avenue. Companies from a range of sectors joined together in a glittering awards ceremony, celebrating the culmination of business success, lead by BID President, Jose E. Prieto...

GEHRY'S: ARCHITECT OR SCULPTOR?

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Gehry has a personal vision of architecture in which form does not need to follow function. He is an artist, and his buildings are his own expressions. His collage-like compositions often incorporate found materials and reflective metal...

VODAFONE RECORD IN JAPAN

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Vodafone, the giant mobile phone operator, is set to reward its long-suffering shareholders by paying a record-breaking £5bn special dividend...



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At Google, we think business guru Peter Drucker well understood how to manage the new breed of "knowledge workers." After all, Drucker invented the term in 1959...



Microsoft Imagine Cup

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Microsoft Corp., announced the winners of Imagine Cup 2006, after a week of intense competition among finalists chosen from a pool of more than 65,000 students...



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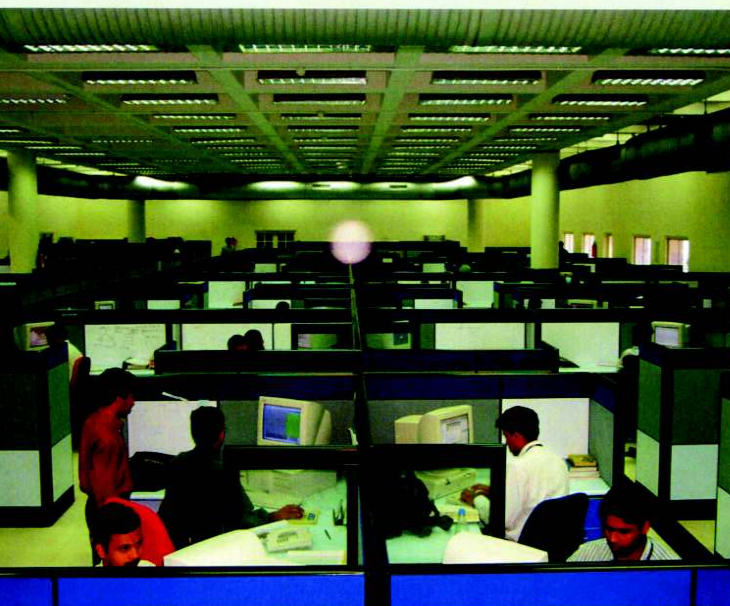
Creative Leadership in Technology

World Quality Commitment Winner in Paris 2006



Mr. Madhukar Dev, CEO of Tata Elxsi, leads this group of innovative design technology present in key products and industries which influence modern life.

From Automotive to Aerospace, Enterprise to Consumer Electronics, Entertainment to FMCG, Media to Storage, Semicon to Telecom, Tata Elxsi provide customized design solutions to companies across the globe. Cost-effective, time-to-market solutions are ensured through a highly motivated skilled workforce driven by strong design principles, and highest levels of quality and ethical business practices.



The long reach of Tata Elxsi's influence is present in the design of virtually every major product in our lives. Telecommunications, the music industry, automobile safety, lighting systems, weather forecasting and molecular modeling are only a few of the industries enhanced by Tata Elxsi hardware and software design.

Seamlessly integrating precision and ingenuity, Tata Elxsi's abilities stem from creative leadership in hard-core technology and strength in design. Augmenting these capabilities is expertise across our practice areas to provide point services and end-to-end solutions across the product lifecycle.

Touching people's lives in myriad ways, Tata Elxsi's solutions can impact directly or subtly, leaving a mark of excellence in its wake.

Engineering creativity with the best of breed technology, Tata Elxsi will strive to deliver solutions high on innovation, all the time conscious of quality, time and cost and most of all designed according to your needs.

TATA
ELXSI

Engineering Creativity

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Recently in Paris the World Quality Commitment Convention organised by BID was celebrated. Business people attended from 69 countries from around the world, who stood out for their dedication to improving quality models in their work, with the aim to satisfy their clients and strengthen their position in the market, as exemplified by: R. Natarajan, from India; Bohdan Maciej Zakiewicz, from Poland; Ayman Mehrez Jaber, from Syria; Hee Chul Shin, from South Korea; Arsenio Jiménez, from Chile; Liubov Ostroukhova, from Russia; Saleh H.A. Asiri, from Saudi Arabia; Shugdu Tsogzolmaa, from Mongolia; Konstantin Eyramdzhan, from Ukraine; Sathasivan Manikam Moodley, from South Africa; Khader H.A. Aljarissi, from Algeria; Florencia Santos, from Venezuela; Ginette Tremblay, from Canada; Mohd Jashim Uddin, from Bangladesh and Mohammad Javad Imanirad, from Iran. The process of quality improvement requires high doses of motivation and good practice which can lead to an important increase of

the prestige of the company by guaranteeing and strengthening the brand through the enhancement of the image of the product, the excellence of its services, the leadership charisma of its General Director or President, as in the admirable example of Consolidated Seven Rocks Mining.

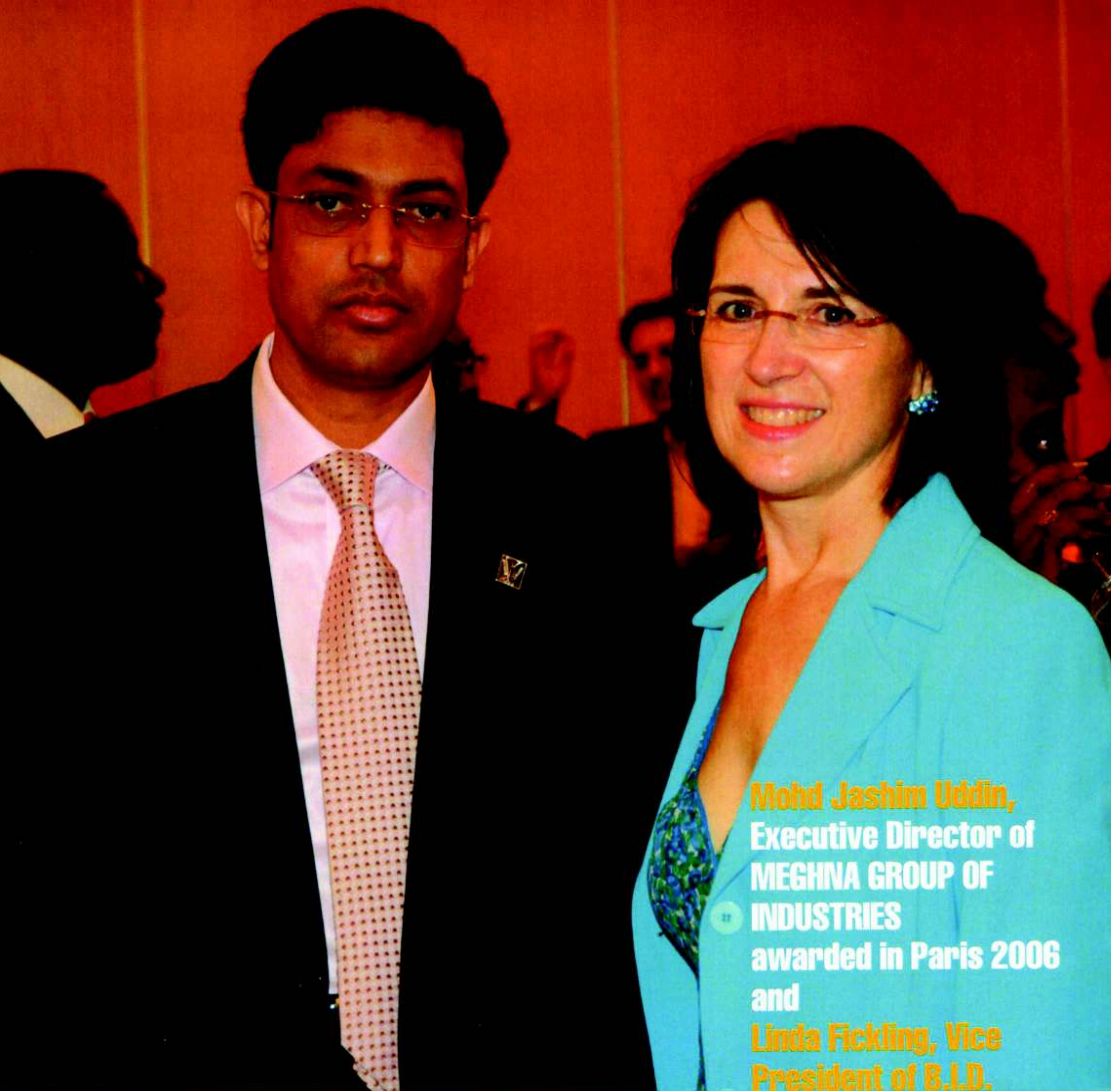
The World Quality Commitment Award symbolises a job well

The World Quality Commitment Award serves as a symbol of quality to the new generation of consumers

done, the success and ambition to offer society our best ideas. It also recognises the best-generated practices, which result in products at competitive prices, allowing the increase in number of clients and users. The prize is above all a symbol of distinction and the magnitude of the market, bestowing a model of leadership on those awarded and which opens new

business opportunities for them. Paris, a universal city one of the most important destinations for world tourism and business visitors comparable to New York, a meeting point for international businesses, welcomed this group of internationally recognised business men and women who were awarded for their dedication to business development, as present day conquerors of the market and contributors to their economies, creating wealth and employment for their countries.

Present at the convention was Consolidated Seven Rocks Mining Ltd, from Poland, whose President, Bohdan Maciej Zakiewicz, heads an innovative project which would answer to the demand for energy for today's society in continuous development. Mr. Bohdan Maciej Zakiewicz was accompanied by six members of his family and of his company. This night was the glamorous night for Mr. Zakiewicz, doubly awarded with the Quality Crown, in the Diamond category. A panel of reporters interviewed him due to the great expectation provoked by his company and his



Mohd Jashim Uddin,
Executive Director of
MEGHNA GROUP OF
INDUSTRIES
awarded in Paris 2006
and
Linda Fickling, Vice
President of B.I.D.

Meghna Group of Industries awarded with the WQC in the Platinum category

Started in 1976, enterprenured by Mr. Mostafa Kamal, MEGHNA GROUP OF INDUSTRIES is one of the largest and very fast growing industrial conglomerates in Bangladesh. Meghna Group of Industries produces most essential food and beverage for human and animal consumption, construction material, packing materials and electric power in its plants located at Meghna Ghat, Sonargaon, Narayanganj.

The group involves 8000 employees. Its annual turnover is approximately US\$ 450.00 Millions and thus contributed much to the industrialization and development of the socio-economic condition of the country in terms of reducing unemployment, saving valuable foreign currency, reducing import dependencies and earning foreign currencies through exports of its products . Mr. Mostafa Kamal, Chairman and

Managing Director of the Meghna Group as the main architect of the industrial park, has also established different schools and colleges to offer free education. For the uncompromising product quality and strong management policy most of the industrial units of the Meghna Group have been awarded the ISO9001.

project. Another outstanding leader from India, R. Natarajan, General Manager of the Automotive Division of Tata Elxsi Ltd, a company belonging the first Entrepreneurial Group of India, received the World Quality Commitment Award during the BID Gala Dinner, and was followed on stage by Ginette Tremblay, President and General Manager of Editions L'Artichaut Inc. from Canada, a leading company in its sector which received an

International Business Awarded in Paris

award in the Gold category. A group of reporters interviewed these business people as well, which raised a vast interest among the participants.

Bohdan Maciej Zakiewicz, Chairman & C.E.O of Consolidated Seven Rocks Mining, from Poland shared the history of the company and how its services made it one of the best in the world. The World Quality Commitment symbol will accompany these services focused on excellence and quality. The sponsorship and news coverage of this event belonged to the publishing group, ImarPress. Its 17 publications around the world in more than 100 countries report on the importance of this International Convention in terms of quality, technology and innovation.

Jose E. Prieto, President of B.I.D., had an opportunity to meet many of the businesspeople, who in previous years, gathered in Geneva, Frankfurt, London and New York. Many of them were awarded the World Quality Commitment in the

Platinum and Diamond categories. Their companies attest to the effect of a long-term application of the models of quality, which contributes to a considerable increase of the prestige of their companies. These managers, directors or company owners, rely on investing in quality, staff preparation, listening to their clients' suggestions about how to improve their products and services or offering alternatives which would please their clients and would bring about long-term business success.

Consolidated Seven Rocks Mining was awarded in Paris for the strong commitment of its staff to work with effective models of quality. The World Quality Commitment Award is considered as an "Oscar" or "Nobel" in the business world. It represents a path to be followed by managers who make their companies sustainable by modernising and paying attention to market tendencies. The World Quality Commitment Award serves as a symbol of quality to the new generation of consumers, more economically stable and better prepared, and that has a new appreciation for brand leadership. The B.I.D. award, recognised the work of JSC Corporation "Kindzmarauli", providing deserved recognition for many years of work towards quality and innovation. The World Quality Commitment trophy could be considered as a sculpture of museum value. An ascending, cylindrical column, crowned with a star-engraved medal emerges from a black, triangular pedestal. Two curved wings flow upwards on each side, reminiscent of Mercury, symbol of commerce and international relations. This award, as explained in B.I.D. President Jose E. Prieto's speech, represents leadership, prestige and commitment to quality. Experts consider the World Quality Commitment trophy as one of the most beautiful among all quality awards. At the awards ceremony, members of the diplomatic corps were delegated from the embassies of the countries represented at





PARIS 2006
WQC

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IN ACTION

MECH
MECHANICS

HNOVA
Advancing at the Speed of Innovation

TRONIC
CELERAT

KeTS

people

Dr. Dipl. Ing. Bohdan Maciej Zakiewicz,
President of the Consulting Centre of the
Czech Republic and
Chairman and C.E.O. of CSRM, England,
twice awarded in the Diamond Category,
celebrated his triumph with his family in Paris.

Bohdan Maciej Zakiewicz with
Jose E. Prieto, President of B.I.D.

**World Quality
Commitment
Award
Paris
2006**

DIAMOND CATEGORY

**Bohdan Maciej
Zakiewicz**
Chairman & C.E.O. of
**Consolidated
Seven Rocks Mining**
Winner
of the BID
**World Quality
Commitment**

The World Quality Commitment Award is considered as an "Oscar" or "Nobel" in the business world. It represents a path to be followed by managers who make their companies sustainable by modernising and paying attention to market tendencies.

PHOTOGRAPH BY RAUL DE MENA

the convention. They joined the presidents of the companies awarded with the World Quality Commitment Award, to celebrate business excellence in their countries.

TV cameras and graphic reporters recorded the most spectacular moments of this International Congress. Jose E. Prieto, president of B.I.D. was interviewed on TV during the Gala Dinner, which once again displayed the great interest raised by this event, which awards the good business practice, good business results and market position.

During the two days of the convention interviews and messages from the participants were filmed and produced to be broadcast on different types of mass media. After many years of hard work and dedication to the company, it is rewarding to realize how hard working managers harvest recognition based on dedication,

Quality Culture through QC100

service for the community and vision for the future. It was a night of glory and success! Emotion was shown in the eyes of those people whose merits led towards a clear goal, and whose investments brought profit in return. Their reward: business growth and expanding markets.

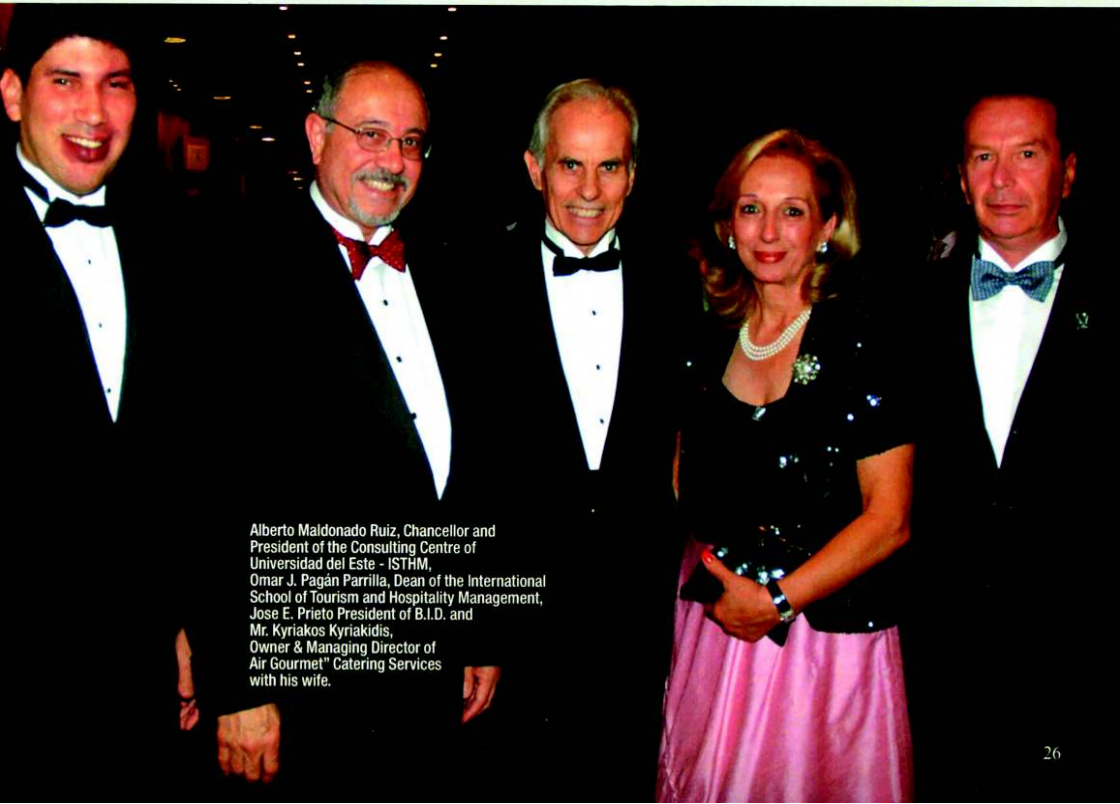
The World Quality Commitment Award certifies the vibrant strength of the company, formed by men and women whose fresh ideas in their every day work transmit the essence of continuity for generations to come.

Companies, in ever greater number, join the initiative of the QC100 Total Quality Management

Model. This model is based on 100 principles of quality for the areas of customer service, internal and external communication of the company, benchmarking, information and analysis, human resources, decision making, systems and processes, business results, leadership and the purchaser as a partner.

All sectors of important industries, from half of the countries in the world, were present; such as aviation, the mining industry, tourism, the chemical industry, the financial sector, mass media, trade and metallurgy.

Consolidated Seven Rocks Mining is now part of the history of the



Alberto Maldonado Ruiz, Chancellor and President of the Consulting Centre of Universidad del Este - ISTHM, Omar J. Pagán Parrilla, Dean of the International School of Tourism and Hospitality Management, Jose E. Prieto President of B.I.D. and Mr. Kyriakos Kyriakidis, Owner & Managing Director of Air Gourmet Catering Services with his wife.



Arabian Steel Company (ASCO)

One of the leading companies in the steel sector, ASCO exports its top quality products to Europe, the Far East and the CIS countries and is widely represented in the main industrial centres of the world. Mr. Ayman Mehrez Jaber received the World Quality Commitment Award for successfully implementing quality concepts and achieving efficient business results. During the interview with the Imapress journalist, Mr. Ayman Mehrez Jaber stated: "For us this award means an additional responsibility towards strengthening our commitment to quality". He added, "I would like to take this opportunity to dedicate this award to Syria and its people".

B.I.D. awards and an example of international good business practices.

The award is granted in three different categories, Gold, Platinum and Diamond, and for 14 activities.

The winners are chosen by means of a preliminary voting of more than 900 business leaders from 93 countries according to their merit and the information obtained. The jury of the International Award for Quality is formed by 42 experienced business professionals, specialised in the areas of quality, excellence and client service. The jury is headed by Jose E. Prieto, C.E.O. of B.I.D. and President of the World Quality Commitment. Also a part of this jury is Dr. Alfonso Casal, Physicist, mathematician and lecturer at University of Madrid as well as Vice-president of WQC, Dr. Antonio Martinez, Dr. Friedrich Neussner and Dr. Enrique Llorente, who are co-creators of QC100. The B.I.D. Evaluation Committee is formed by business leaders from different sectors, acting as the final jury and who evaluate the proposals of nominees received from the first general round of votes.

Presently, this year there are three new special prize designees: Origin8 Saatchi & Saatchi from Ghana for the advertising results in its campaigns, Universidad del Este, from Puerto Rico, for innovative project in the widely education sector, a three time winner in the Diamond category and Aero Mongolia Ltd for the implementation of an airline carrier of the latest generation. Paris put on its finest for the gala event to award the World Quality Commitment Award considered one of the most prestigious awards in the sector of technology. It shares the honour with other conventions on quality celebrated by B.I.D. in New York, London, Paris, Frankfurt and Madrid.

For Bohdan Maciej Zakiewicz, Chairman & C.E.O of Consolidated Seven Rocks Mining, 2006 is a year of prizes and recognition, with the World Quality Commitment Award bringing deserved recognition. This increases the prestige from

previous years when famous business people such as Mr. Sergey Dubinin, Deputy Chairman of RAO United Energy System of Russia, Mr. Cohen, President of Laboratorio Nacional de la Construcción from Mexico, Mr. Winston Tan, President of Eden on the Park from Australia in the hospitality sector and Turner Construction International LLC received the award. Turner

B.I.D. Awardees celebrate triumph in quality and excellence, gathering together in "Palais des Congrès" of Paris at Europe's center for business and tourism

Construction is constructing what will be the tallest building in the world. The goal for completion is aimed at the year 2008.

B.I.D. centres its attention on the sectors of energy, construction and telecommunications, especially on those companies, which invest a great deal of money in buying technology, thus anticipating the demand in the developing economies. During the convention, Yuzhnie Mezhstistennie Elektritheskie Seti, of the RAO Group from Russia, one of the largest energy groups in the world which supplies more than fifty percent of the energy in its country. Its General Director, Liubov Ostroukhova, as General Director of one of the companies having an elevated investment in technology, proposed that Mr. Jose Prieto, B.I.D. President, collaborate with a presentation on quality as a sign of gratitude and approximation between the two organisations. Consolidated Seven Rocks Mining was awarded the World Quality Commitment Award, which has an international repercussion made visible in over 70 countries. From Poland, Bohdan Maciej Zakiewicz, as Chairman & C.E.O, has received public admiration for successfully leading important efforts for the betterment of Consolidated Seven Rocks Mining. The Quality awards given by B.I.D. every year are the most

influential in the international world of business. These awards are surpassed only by three other geographical areas such as the Baldrige in the U.S., the Deming in Japan and the FEQM in Europe. Since 1986 all prizes were administered and managed by B.I.D., which uses the criteria of the Model Total Quality Management QC100 for selection of companies

for this prestigious award.

The International Awards for Quality founded by B.I.D. have influenced the business world due to its enormous advertising impact and by setting up campaigns, which encourage companies in their goals and stabilize their client base. B.I.D. as an organisation has a limited power, but its intention is to influence by spreading quality culture through its Model for Total Quality Management: QC100. B.I.D. is very aware that the company itself imposes quality in the work place. That does not mean that once a company receives the quality award from B.I.D. the company has no further need to work towards the improvement of the quality. B.I.D. functions as an institution, which receives all those professionals who care for quality and promote in their environment the discipline of the commitment and responsibility. This year the nominations reflect the real dynamism of a vibrating business world formed, in many cases, by engineers, economists, inventors and professionals who have the same goal, i.e. looking in the direction of the tendencies of marketing. New companies emerge through the creativity of their leaders, very attentive to the new demands of the consumers. The voice of those awarded by B.I.D. in Paris expresses the company focus on the development of successful products and services,



Shugdu Tsogzolmaa,
General Manager of
Aero Mongolia Ltd.,
presents a scale model of a Turbo Jet
aircraft belonging to its fleet
to Jose E. Prieto,
President of B.I.D.



YUZHNIYE MEZHSISTEMNIE ELEKTRICHESKIE SETI OAO RAO EES.

Unified Energy System RAO is the largest power holding in the Russian Federation, which supplies 77% of the energy consumed in the Russian Federation and employs approximately 600 thousand people. Mrs. Lyubov Ostrokhova, General Director and Mrs. Nina Voytyuk, Financial Director, converse with Mr. Jose E. Prieto, President of B.I.D. during the inauguration of the World Quality Commitment Convention in Paris.



Mrs. Catherine Blaniwe Ntsiba from Republic of the Congo

M. Charles Namme Menyoli, Managing Director of Fako Transport & Shipping Company Ltd. (FAKOSHIP)

Mr. Litombo N. Litumbe, General Director and Mrs. Margaret N. Litumbe, Manager of Executive & Leisure Travel Agency (ELTA)

based on Client Satisfaction, a quality factor recognized with the World Quality Commitment Award. The International Conference for Quality in Paris 2006 stood out for the number of participating countries, all sharing the goal of improving their companies and assuring the sustainability of their markets. Alicia Pallares interviewed different CEOs of the awarded companies with special attention to what Hee Chul Shin from Korea stated: "In our company all of the investment in quality has as a result an increase in sales, clients becoming permanent clients and a continuous desire to share with other companies how, apart from investing in R&D, we constantly ask our clients what change should look like in order to make them come back and buy again". The huge presence of various mass media groups livened up the convention. Most important leaders exchanged their opinions with the journalists. Their recordings are used for publicity generated by the World Quality Commitment Award. Jose E. Prieto, president of B.I.D. exchanged impressions with Bohdan Maciej Zakiewicz, Chairman & C.E.O of Consolidated Seven Rocks Mining, from Poland whom he advised to invest in permanent training of staff, encouraging them to use the Model for Quality Management QC100 at all company levels. Consolidated Seven Rocks Mining committed to the principles of quality symbolised by the World Quality Commitment Award through a statement promising to put forth all necessary technical, economical and human means available to continue improving the quality of Consolidated Seven Rocks Mining.

Paris extended a warm welcome to all business people attending the World Quality Commitment Convention, which is celebrated yearly by B.I.D. in France. This time the delegation from 69 countries were in attendance at the Concorde La Fayette.

The B.I.D. staff was present prior to the convention to prepare for the participation of important business

leaders, scheduled to arrive over the following four days. The first impression the participants received when arriving in the city was the monumental appearance of Paris, a world capital, known as the City of Light, home to over sixty nationalities and guarantee of the future strength of Paris. The city of Paris is indeed a unique host to economic development, the heart of Europe and symbol of technology and progress. The special reception offered by B.I.D. was thoroughly organised by its International Department which delegated twelve of its staff who speak the official languages of this event: English, French, Russian and Spanish. The first general meeting of the Convention took place in the Palais des Congrès de Paris Complex, and each participant had the possibility to express his opinions, present his company, participate in a press meeting, converse with other participants, and have a special session with Jose E. Prieto, President of BID.

Attention was drawn to Consolidated Seven Rocks Mining Ltd, from Poland, whose President, Bohdan Maciej Zakiewicz presented his star project, which represents the new energy plan based hydrogen: the alternative proposal to oil crude is to obtain energy from hydrogen, focusing in competitive investments and large guarantees of return on investments, the market can not be passive in front of the coming strong demand. In response, this year, this company was doubly awarded with the International Quality Crown, in the Diamond category.

Innovation in methods of hydrogen production make cost 20 times lower

THE PROJECT IN POLAND

Seven Rocks Mining in partnership with ALCHEMIX CORPORATION is commercializing HydroMax®-UnComCoal®, a technology that produces hydrogen and syngas at a fraction of the costs of current methods. The primary inputs are steam and a carbon source such as petroleum coke, coal, municipal waste, biomasses or shred tires.

The most prevalent, safest and stable source for energy is represented by the enormous worldwide reserves of conventional coal, which can be effectively exploited to produce low-cost energy for coal-rich nations for many years to come.

It is now evident that in comparison with many other contemporary technologies, our Five Packages of technologies, which were proven in practice, represent to the world the economically realistic solution for hydrogen production on a sufficiently large industrial scale that will pragmatically serve to supply current and future large-scale industrial and commercial requirements.

The packages of technologies are referred to as follows:

1. Hydromax,
2. Uncomcoal,
3. Q-hydrogen,
4. Hydrogenet
5. SF-hydrogen

1. HYDROMAX® Hydrogen

Production: The Finalist of the 5th Annual Platts Global Energy Award. The proposed first stage of the industrial project will be build in Poland as a smaller scale HydroMax plant that will produce about 21 million standard cubic feet per day (583,399 cubic meters per day) of hydrogen, then followed by a large scale commercial plant to produce 100 MMscfd (2,777,000 cubic meters per day).

The HydroMax Hephaestus-Reactor is a container filled with liquid metal alloy, working as a catalyst.



The B.I.D. World Quality Commitment Award certifies the good health of a company and recognizes improvements in quality aspects; the company commits itself before its clients and employees

The hydrogen is generated from pulverized clean coal reacting with steam in the presence of the catalyst. Cost of production of the Hydrogen is 20 times cheaper compared to the least expensive conventional method of hydrogen production. Ammonia is 4 times cheaper, Methane and derivatives is 8-11 times cheaper.

Special consideration is given to Poland, where an abundant amount of coal exists in the Silesia mining region and great demand for ammonia fertilizer plants. A smaller plant should be built first to help the scalability of the HydroMax process and to serve later as an optimizer for various type of feedstock.

The HydroMax Reactor is a container filled with liquid metal working as a catalyst. The hydrogen is generated from pulverized clean coal reacting with steam in the presence of the catalyst. Cost of production of the hydrogen is 20 times cheaper than the least expensive existing, conventional method of hydrogen production.

2. UNCOMCOAL* In initial stages of development of the New Culture of World Energy, the feedstock will be pulverized coal and steam, which will be substituted in further stages by carbon oxide (CO) generated from the underground combustion of coal under stoichiometric conditions and reacting with steam in a catalytic reactor.

3. HYDROGENET* For future development, hydrogen pipeline networks will be extended to the few hundreds of kilometers. The potential capacity of one horizontal drilling rig to extend pipelines is approximately 1.0 km per 10 hrs shift, 2.0 km per day.

4. Q-HYDROGEN* The highest quality and low cost (QH) hydrogen is primarily required as a basic fuel for Fuel Cells to produce electrical power and water.

5. SF-HYDROGEN* designates

SECURITY & FLEXIBILITY systems, being comprised of protection of ANTI: - terrorist energy supply system, theft & vandalism-disruption of supply-pollution protection - seismic activity -bad climatic conditions-catastrophe of storages (no big storages). All as Environment Friendly Syst.

1. Hydrogen: \$0.76 per 1.0 mln kcal, compared to the current cost of \$15 per 1.0 mln kcal for hydrogen produced from natural gas (methane). This means that our hydrogen is (20 times cheaper) than conventional methods.

2. Methane: \$2.28 per 1.0 mln kcal, compared to the current cost of \$25.21 per 1.0 mln kcal (11 times cheaper).

3. Ammonia: \$59.00 per ton, compared to the current cost of \$238.00 per ton (4 times cheaper), which will create an entirely new paradigm in the economics of fertilization and will revolutionize and revitalize the agrarian economy).

4. Similar or even superior economical effects are accomplished over the entire spectrum of hydrogen derivative products.

Another star of the Convention was R. Natarajan, General Manager of the Automotive Division of Tata Elxsi Ltd was awarded with the World Quality Commitment in the Gold category, which has registered spectacular growth taken over under the administrative control of TATA, India's best known industrial house. M. Javad Imanirad, Owner and General Manager of Alumina Company from Iran was awarded the World Quality Commitment Award in the Gold category, for the excellent results achieved by his company. Another outstanding attendee, Rimma Tskhay, Director of Membrane Technologies C.A. Ltd, from Kazakhstan said: "B.I.D. has awarded us for the third time in the Diamond Category, firmly

positioning our company's name". Mr. Haitham H. Murad, General Manager of Golden Tulip Al Jazira Hotel & Resort, from the United Arab Emirates, was awarded the World Quality Commitment presented to him by the president of B.I.D. who said, "This company represents the force of the ideas of its leaders, whose permanent youth is transmitted to their teams' good projects, generating work and wealth. My congratulations to them



all". One of the most paramount moments of the day was fulfilled by Consolidated Seven Rocks Mining, which was proclaimed winner of the World Quality Commitment, accepted the commitment to quality inherent to the Award. At the end of the award ceremony, a photo was taken with Jose E. Prieto, president of B.I.D. along with a group of winners who also attended the Gala Dinner. Family and friends of the winners enjoyed the moment when shared the stage, posing for cameras and journalists. From Poland, Bohdan Maciej Zakiewicz has been declared a winner, and stands to inspire the future of Consolidated Seven Rocks Mining.

International Quality Crown



Winner

Paris 2006



The President of Business Initiative Directions, Jose E. Prieto, presenting the International Quality Crown Award to Dr. Bohdan Maciej Zakiewicz, President of the Consulting Centre of Consolidated Seven Rocks Mining Ltd. from Poland at BID Quality Convention held in Paris on September 2006

Consolidated Seven Rocks Mining Ltd. from Poland awarded in Paris

Companies from the most enterprising countries in the world have received the maximum Business Initiative Directions (BID) award in recognition of quality

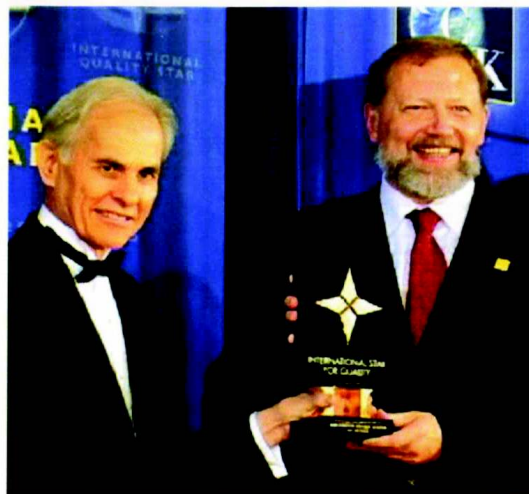
and excellence to business people, who lead these outstanding companies. The site for this significant ceremony was the Palais des Congrès of Paris,

in the presence of an international audience. Outstanding business people attended from 78 countries around the world,

renowned for their dedication to improving quality models in their work, with the aim to satisfy their clients and strengthen their position in the market.



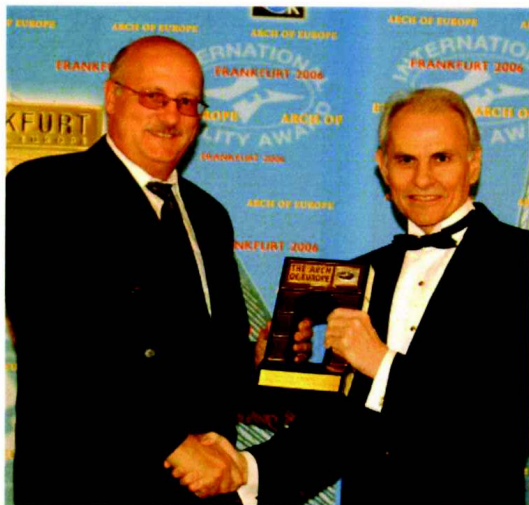
Representing the power of leadership from the Orient to the Middle East, from America to Europe and from Africa to Asia, the participants of the World Quality Commitment Convention, headed by Business Initiative Directions, posing for media representatives at the Palais des Congrès of Paris. From left to right: Hee Chul Shin, Ph.D, President of Captain Petrochemical Co. Ltd. from South Korea; Ayman Mehrez Jaber, General Manager of Arabian Steel Company from Syria; Ramanathan Natarajan, General Manager of the Automotive Division of Tata Elxsi from India; Joel E. Nettey, CEO of Origin8 Saatchi & Saatchi from Ghana; Ginette Tremblay, President and General Manager of Éditions L'Artichaut Inc. from Canada; Bohdan Maciej Zakiewicz, President of the Consulting Centre of Consolidated Seven Rocks Mining Ltd. from Poland; and Liubov Ostroukhova, General Director of Yuzhnie Mezhstremnye Elektricheskie Seti OAO RAO EES Rossii from Russia.



Mr. Sergey Dubinin, Deputy Chairman of RAO Unified Energy System of Russia (former Minister of Finance in Russia during Yeltsin's Presidency) and Chairman of the Central State Bank of Russia.



Tata Elxsi Ltd, part of the Tata group, one of India's largest and most respected business conglomerates, with revenues of US \$20 billion granted the prestigious World Quality Commitment Award.



Navoi Mining & Metallurgy Combinat, one of the top ten producers of gold and uranium in the world was awarded the International Arch of Europe Award at the BID Quality Convention in Frankfurt.



Dr. Bohdan Maciej Zakiewicz, Chairman and C.E.O. of Consolidated Seven Rocks Mining from Poland recognised by B.I.D for innovation in "clean" energy generation.

of the World Quality Commitment Award for the implementation of the quality concepts. Founded in 1987, its activity includes the production and commercialization of learning material, highly appreciated in both American and European markets, which include countries such as: Canada, France, Switzerland and Belgium. The ceremony could not be complete without the presence of Arabian Steel Company (ASCO) and its General Manager Ayman Mehrez Jaber from Syria, whose experience ensures the best quality for its steel production.

The World Quality Commitment Award is considered as an "Oscar" or "Nobel" in the business world. It represents a path to be followed by managers who make their companies sustainable by modernising and paying attention to market tendencies

At the awards ceremony, members of the diplomatic corps were delegated from the embassies of the countries represented at the convention.

The World Quality Commitment Convention was a great success in terms of the overwhelming number of business people and the quality of the companies which participated. Companies in ever greater number join the initiative of the QC100 Total Quality Management Model. This model is based on 100 principles of quality for the areas of customer service, internal and external communication of the company, benchmarking, information and analysis, human resources, decision making, systems and processes, business results,

to follow. The year 2006 stands as a celebratory year of prizes, providing deserved recognition to these leaders.



Mr. Slava Zaitsev, Russia's most prestigious haute-couture designer, designated honorary citizen of Paris by President Jacques Chirac, awarded by BID in Paris.



Dr. M.F. Elkady, Managing Director of Sultan for General Construction and Development Group of Saudi Arabia, awarded by BID in London.

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